

EXHIBIT 70
(Filed Under Seal)

To: Josh Edwards[jedwards@agristats.com]
 From: Copa, Mark[O=SMITHFIELD FOODS/OU=SFIDC/CN=RECIPIENTS/CN=EXCH55/CN=RECIPIENTS/CN=MARKCOPA]
 Sent: Fri 4/12/2013 3:30:08 PM Eastern Daylight Time
 Subject: RE: Your Weekly Swine Sales Agri Stats Report

You sound like Tommy Martin - multiply infinity by 1¢ without regard to mix or market it equals a big number - maybe not attainable but a big number nonetheless. No disagreement there. I will run it up the flagpole here once we get the final format. Have a good weekend.

-----Original Message-----

From: Josh Edwards [mailto:jedwards@agristats.com]
 Sent: Friday, April 12, 2013 3:26 PM
 To: Copa, Mark
 Cc: Brian H. Snyder; Luter IV, Joseph W.
 Subject: RE: Your Weekly Swine Sales Agri Stats Report

Yes, you are being treated equally. Your feedback, as well as others, has been helpful in the design and implementation. When I look back at the Q3 results for Farmland and Smithfield combined on export items alone, the dollar impact showed \$21.5M in opportunity over those three months. Given this, I feel the price (\$3,000/month), versus the benefit (\$7.1M/month), for the report is fair, but if you see differently we can discuss.

-----Original Message-----

From: Copa, Mark [mailto:MarkCopa@smithfieldfoods.com]
 Sent: Friday, April 12, 2013 2:51 PM
 To: Josh Edwards
 Cc: Brian H. Snyder; Luter IV, Joseph W.
 Subject: RE: Your Weekly Swine Sales Agri Stats Report

Are these prices in consideration of us bringing this need to your attention and our guidance in reporting structure details? As I recall we initiated this project or at least planted the seed at AMI a couple of year ago with Brian. Are we being treated like any other "Garden Variety" customer?

-----Original Message-----

From: Josh Edwards [mailto:jedwards@agristats.com]
 Sent: Friday, April 12, 2013 2:38 PM
 To: Copa, Mark
 Subject: RE: Your Weekly Swine Sales Agri Stats Report

The subscription would be \$3,000 per month total, or \$1,500 per group, i.e. \$1,500 for Farmland and \$1,500 for Smithfield. I don't know if the export sales piece would fall under one or be split between the two like the other reports. And I understand you wanting to see the finished product prior.

You have a good weekend also. We can talk more next week if you want.

-----Original Message-----

From: Copa, Mark [mailto:MarkCopa@smithfieldfoods.com]
 Sent: Friday, April 12, 2013 1:43 PM
 To: Josh Edwards
 Subject: RE: Your Weekly Swine Sales Agri Stats Report

How much of a fee are we talking about? I would like to see the finished product prior to reach an agreement. You can send the detail on invoicing to me and I will take care of Joe Luter and Jason Richter for approval. Have a good weekend.

-----Original Message-----

From: Josh Edwards [mailto:jedwards@agristats.com]
 Sent: Friday, April 12, 2013 12:11 PM
 To: Copa, Mark
 Subject: RE: Your Weekly Swine Sales Agri Stats Report

Ok, I understand you. Couple of things: I'm out of the office today, as well as Greg, so I can't get the data download I need to produce. I should be able to on Monday however. Secondly, the export report is going to be deliverable as a subscription service. We have devoted extensive programming time into its development, and feel a nominal monthly fee is substantiated by the value the reports will bring, in addition to being able to continue to develop new reports such as this going forward. Who should I contact regarding invoicing for the reports?

On another note, Tyson has committed to include their export data going forward by country. I hope to start receiving this very soon.

-----Original Message-----

From: Copa, Mark [mailto:MarkCopa@smithfieldfoods.com]

Sent: Friday, April 12, 2013 11:21 AM
To: Josh Edwards
Subject: RE: Your Weekly Swine Sales Agri Stats Report

I am sorry I did not articulate my thoughts - I meant to isolate exports, current period and YTD by country - Smithfield foods combined.

-----Original Message-----

From: Josh Edwards [mailto:jedwards@agristsats.com]
Sent: Friday, April 12, 2013 11:13 AM
To: Copa, Mark
Subject: RE: Your Weekly Swine Sales Agri Stats Report

This looks like it is the latest week. You are looking for a YTD report through April 6?

-----Original Message-----

From: Copa, Mark [mailto:MarkCopa@smithfieldfoods.com]
Sent: Friday, April 12, 2013 10:34 AM
To: Josh Edwards
Subject: FW: Your Weekly Swine Sales Agri Stats Report

Any thoughts or possibility on a weekly and year to date report today?

-----Original Message-----

From: porksales@agristsats.com [mailto:porksales@agristsats.com]
Sent: Friday, April 12, 2013 10:22 AM
To: Copa, Mark
Subject: Your Weekly Swine Sales Agri Stats Report

Questions? Forgot your Password? Contact Greg Dess at 260-407-2706.

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